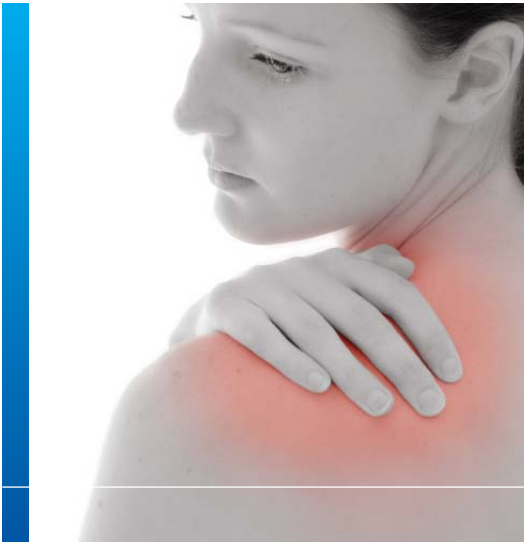




19th ANNUAL SCIENTIFIC
MEETING LIVERPOOL 2008

THE BRITANNIA ADELPHI HOTEL - LIVERPOOL

Wednesday 4th – Friday 6th June 2008



EXHIBITION & SPONSORSHIP OPPORTUNITIES



CONFERENCE HOSTS: PROF. SIMON FROSTICK AND JO GIBSON





19th ANNUAL SCIENTIFIC MEETING LIVERPOOL 2008

The annual BESS meeting is the premier upper limb forum in the UK

The British Shoulder and Elbow Society will hold its 2008 meeting at the Adelphi Hotel in Liverpool 4th - 6th June. Liverpool is the European Capital of Culture in 2008 and this meeting will be part of that celebration but will also emphasise the long and influential role that Liverpool has had in Trauma and Orthopaedics since the beginning of the 20th century. Orthopaedics as a recognised speciality originated in Liverpool under the guidance of Sir Robert Jones. The Liverpool School of Orthopaedics was renowned globally. We aim to continue this tradition in the most vibrant and exciting city in the North West of England.



The organisers of BESS 2008 are fully aware of the contribution made by our Orthopaedic Industry partners in supporting and facilitating these important events. In order to ensure that all our partners are properly represented we will be using a purpose built exhibition area. There is easy access for erecting and dismantling your exhibit. There will be direct access to the exhibition from all areas used by the meeting. All breaks will take place in the exhibition area. In addition to the exhibition there will be numerous opportunities for companies to promote their products in traditional and innovative ways. All company delegates attending as exhibition personnel will be welcome to attend any of the scientific sessions without additional costs.



EXHIBITION

We hope to welcome old friends from the Industry to join us in Liverpool and we hope to attract new partners who will see the benefit of showing their products to the largest annual gathering of shoulder and elbow healthcare professionals in the UK.

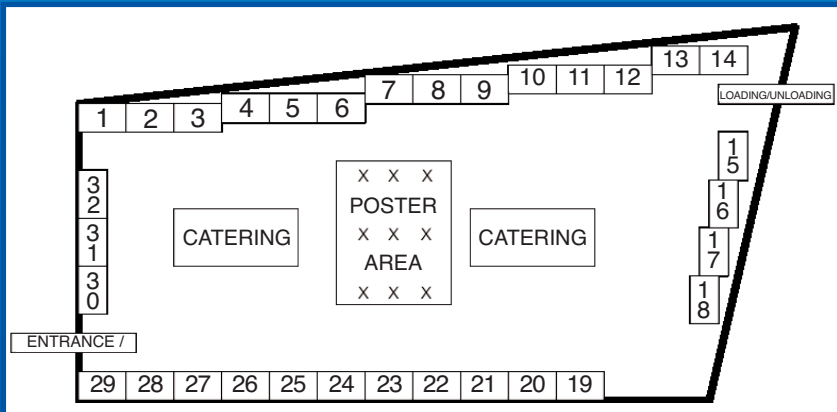
Who has supported in the past?

Acumed, Arthrex, Arthrocare UK, Biomet UK, Blackwell, ConMed Linvatech, DePuy UK, Deput Mitek, Exactech (UK), Finsbury Orthopaedics, Genzyme Therapeutics, Mathys Orthopaedics, Neuro-Technics, Northstar Orthopaedics, Orthopaedic Implants, Orthosonics, OrthoView, Plus Orthopedics (UK), Smith & Nephew Endoscopy, Stryker UK, Synthes, TRB Chemedica UK, Zimmer.

The Exhibition will be held in the Exhibition Hall at the Britannia Adelphi Hotel in Liverpool and will be open from 9.00a.m. on Wednesday 4th June 2008 and close after lunch on Friday 6th June 2008. Delegates will be invited to meet the Exhibitors in the exhibition area where refreshments and lunches will be served.

Exhibition Price @ 1,750.00 to include:

- Exhibiting on 3 days: Wednesday 4th, Thursday 5th and Friday 6th June 2008
3m x 2m open taped area
- Two exhibitor passes per day which includes refreshments and lunch
- Company details listed in the Conference Programme & Abstract Booklet



You will be able to select the area that you feel is optimal for the size of your exhibition but even the smallest stands will have direct access to the delegates and all companies will have the opportunity to select the stand of their choice from the plans shown.

Should you wish to exhibit at this meeting please telephone Sovereign Conference (Tel: + 44 (0)1527 518777) to check availability.

SPONSORSHIP OPPORTUNITIES

There are a number of specific items of the conference which are available for individual sponsorship, prices available on application:

- AUDIO VISUAL EQUIPMENT AND TECHNICAL SUPPORT
- CONFERENCE PROGRAMME & ABSTRACT BOOKLET (SPONSOR WILL HAVE SOLE ADVERTISING RIGHTS)
- CONFERENCE BAGS, PENS, PADS, NAME BADGES, LANYARDS, ETC

In addition, we would be delighted if our partners would like to take the opportunity to support specific aspects of the meeting:

PROMOTIONAL MATERIAL DISTRIBUTION

£350.00

As well as the usual company literature in the form of a leaflet or brochure, many companies have DVDs or CDs available demonstrating their products or surgical techniques. Or why not consider distributing your literature on a memory stick with your logo, or advertise your favourite implant on a wireless computer mouse or mouse mat – it will then be seen each time the delegates switch on their computers! We would like to offer the opportunity to distribute your Company literature, in whatever format to each delegate either within the Delegate Conference Bag or CD folder.

COMPANY PRESENTATIONS/WORKSHOPS

£600.00 plus any AV costs

In the past some of our industry friends have held workshops during the meeting but the timing has been difficult. This year we are pleased to offer 10:30a.m. – 12:30p.m. on Wednesday 4th June for workshops. Take advantage of this opportunity in one of the numerous conference suites at the Adelphi which offer varying capacity in which any form of workshop can be held. We will be able to help advertise your workshop to the delegates in advance of the meeting.

SPONSOR A TABLE (at the BESS Conference Dinner)

£600.00 per table

The dinner to be held in the recently refurbished St. Georges Hall on Thursday 5th June. We hope that most delegates will attend the dinner for which there is no charge made to them. The fee for this opportunity includes 2 places for your company representatives at the dinner.

CONFERENCE/DINNER REFRESHMENTS:

Tea/Coffee break	£ 675.00 per break
Lunch	£4,785.00 per lunch
Pre-dinner drinks	£1,500.00
Wine with dinner	£3,000.00

What ever you are prepared to do you are all welcome!

Should you wish to participate in any of the sponsorship opportunities at this meeting please telephone Sovereign Conference (Tel: + 44 (0)1527 518777).

Getting to Liverpool

Liverpool is easily accessible by road, rail and air.

Distances to Liverpool from major cities are as follows:

CITY	MILES
Birmingham	93
Bristol	160
Newcastle	155
Cardiff	165
Edinburgh	216
Nottingham	98
Glasgow	216
Hull	130
Southampton	221
Leeds	72
London	202
Sheffield	72
Manchester	35
Norwich	220



By ROAD: Merseyside has excellent motorway connections and can be reached quickly and easily from all parts of the country. From the M6 the city centre is easily reached by the M58, M56 or M62. Liverpool city centre is approximately 45 minutes drive from Chester, Manchester and North Wales; just over 1 hour from Blackpool and the Lake District, Yorkshire Moors and Peak District National Parks; just over 4 hours from London.

By RAIL: Intercity services run from major towns and cities into Liverpool Lime Street Station. Journey times are quick; London to Liverpool takes under 3 hours. For timetable and ticket information visit www.thetrainline.co.uk

By AIR: Liverpool Airport is located 8 miles south of the city centre. An express bus operates to Liverpool city centre. The airport is small but scheduled flights are operated by RyanAir and EasyJet.

Scheduled international and domestic flights also operate through Manchester International Airport, 30 miles (48 kilometres) from Liverpool. National Express coaches link Manchester Airport with Liverpool city centre approximately every hour (journey time 45 minutes). There is also a frequent direct rail link (journey time 1½ hours).



Details will also be available on the BESS website:

www.bess.org.uk



"We want to make this a great event and your support is central to that success. Big, Medium or small we want to see you in Liverpool in June 2008"

CONFERENCE HOSTS: PROF. SIMON FROSTICK AND JO GIBSON

Conference Organisers

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